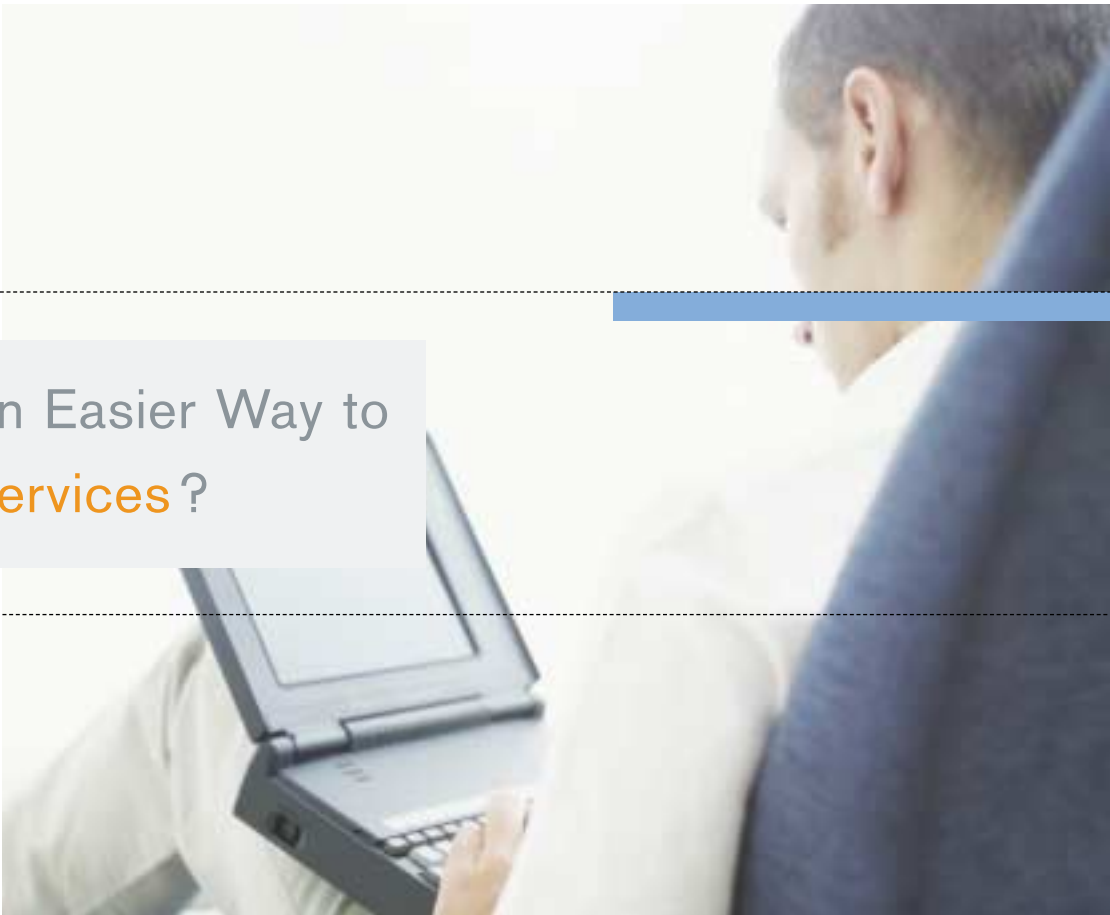




Mirapoint: Delivering Email Services



Do You Need an Easier Way to Deliver **Email Services**?

Mirapoint offers a cost-effective, scalable platform that simplifies the delivery of a broad range of compelling email and messaging-based services.

Every Provider Is Under Pressure

Clearly, providers need to offer more email and messaging-based services that are easy and cost-effective to deploy and manage. The challenge is to deliver a diverse set of messaging services that meet the individual needs of different user groups, while keeping infrastructure costs from spiraling out of control. An additional challenge for service providers is to shift from free to fee-based services and develop unique service packages customized for each customer's needs. Similarly, enterprises and educational institutions must meet the unique requirements of the knowledge and deskless workforce or students and faculty.

Email: New Answers Are Needed—Now

Email has rapidly evolved from Post Office Protocol (POP) only services to include Internet Message Access Protocol (IMAP), webmail and other advanced services. So now people want to use it in more ways than just sending messages from their desktop. They want to coordinate and collaborate with others using group calendaring, shared folders, to-do lists, and address book capabilities. In addition, people want mobility with the power to send and receive messages on the go from any web or wireless device. And they want built-in virus and spam protection. Yesterday's solutions don't offer an easy, effective, and cost-efficient way to provide these services—especially while the demand is exploding:

- According to IDC, 20 billion messages were sent daily in 2002, and Gartner estimates the quantity of data transferred through email will continue to grow at 275% per year, with larger file attachments.
- Approximately two-thirds of all American workers use email in their daily routine, with the average office worker sending and receiving 60 to 200 email messages every day. (Business Week)
- Global revenues from mobile messaging will double to \$69 billion by 2007. (Nordic Wireless Watch)

The Complete Messaging Solution: Mirapoint Services CONTINUUM™

With built-in flexibility and customization features, Mirapoint's robust Services CONTINUUM™ architecture lets providers quickly, easily, and efficiently provision a wide range of messaging services tailored to the unique needs of their users. Mirapoint provides an integrated hardware and software system that combines the enterprise-class functionality of groupware solutions with the carrier-grade reliability and scalability of UNIX-based solutions. The Services CONTINUUM™ architecture provides an environment where different users of different sizes with different needs are supported on a common, secure, and reliable messaging platform. The growing number of messaging services currently available from Mirapoint are listed below:

- POP
- IMAP
- Group calendaring
- Microsoft® Outlook synchronization
- Shared folders
- Address books
- To-do lists
- Web access
- Wireless access
- Short Message Service (SMS)
- Multimedia Message Service (MMS)
- Hosted messaging services
- Delegated management
- Virus and spam protection
- Filtering and policy enforcement
- Unified communications

Class-of-Service Controls: The Mirapoint architecture includes powerful, class-of-service controls that let administrators quickly and easily define what services are offered to individual users and domains. Different class-of-service settings can be stored in the Mirapoint system or Lightweight Directory Access Protocol (LDAP). With Mirapoint, customers get the best of both worlds—the ability to control their own corporate mailboxes in a hosted environment and eliminate the burden of day-to-day infrastructure maintenance. Specifically, Mirapoint's unique delegated domain administration leaves business customers free to administer, manage and control their own hosted email domains—while partitioning the system management and service availability to the service provider.

Easy Customization: Mirapoint solutions can be easily customized to reflect the unique look and feel of customers' corporate brand and identity. Banners, background colors, fonts, graphics, logos and other elements can be modified. Mirapoint also simplifies localization so that multi-national organizations can meet the specific language needs of the different areas in which they operate.

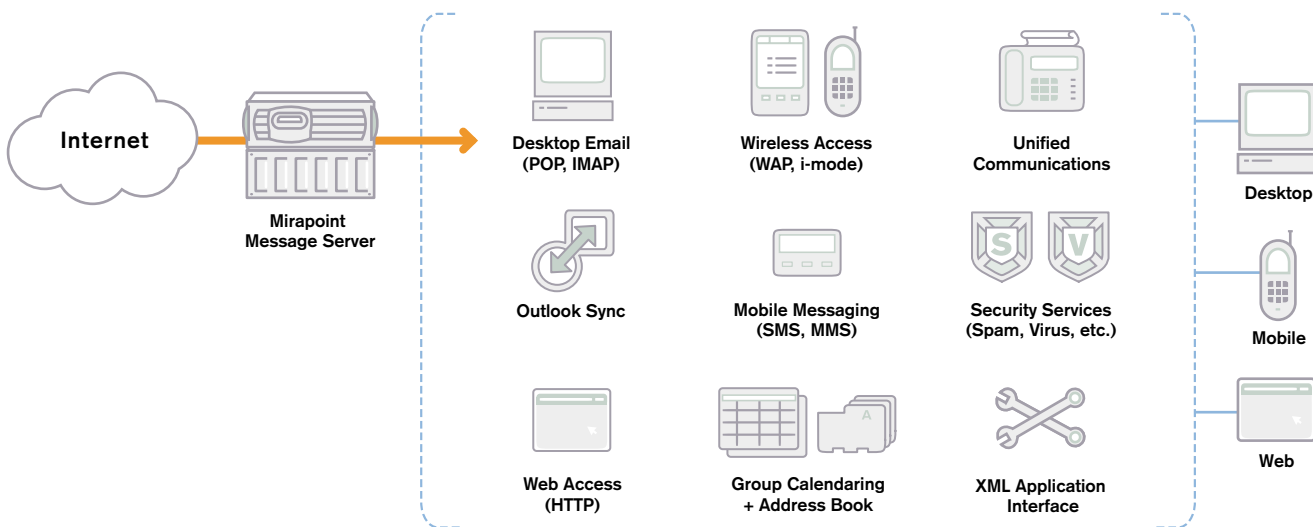
“Mirapoint's systems offer us the scalability, flexibility and resilience we need. Our mailbox capacity can now be easily increased by simply plugging in another Message Server.”

> **One.Tel**

“We didn't find any solution that fit our needs like Mirapoint did. We wanted an integrated solution that could provide web-based email, calendaring, anti-virus, content filtering, and other features in one reliable, easy-to-use package.”

> **Cal State Northridge**

Mirapoint Services CONTINUUM™



Mirapoint Facts:

- > Industry's Lowest TCO
- > Rapid Return on Investment (ROI)
- > Proven 99.999% Uptime
- > World-Class Performance



"Mirapoint's messaging infrastructure is an ideal solution for service providers looking for affordable, easy-to-manage email services. The solution is very easy and quick to deploy and requires minimal administration."

>Radicati Group

"Mirapoint was the unanimous recommendation of our selection committee to manage the tremendous volume of email that we have, while providing a robust and user-friendly interface—all with a very reasonable total cost of ownership."

>University of Georgia

Record-Setting Performance: In industry-standard tests conducted by the Standard Performance Evaluation Corporation (SPEC) measuring messaging server performance, Mirapoint systems consistently deliver world-class performance. In addition, the Mirapoint platform set new benchmarks for price-performance. The Radicati Group determined that Mirapoint offers the lowest total cost of ownership (TCO) for messaging services compared to competitive solutions.

Industry-Leading Reliability and Security: The Mirapoint platform delivers proven, industry-leading 99.999% reliability, based on the actual monitoring of hundreds of deployed Mirapoint systems. The Mirapoint platform also incorporates failover features for high availability, redundant hardware components, and built-in protection from spam, denial of service attacks, and viruses. In addition, Mirapoint systems use a hardened operating system with no known exploits.

Simple, Straightforward Scalability: The Mirapoint approach allows administrators to scale the capacity of their message network in simple, economical steps. A single Mirapoint system can easily support thousands of users and grow in increments to support hundreds of thousands of users. This easy scalability enables organizations to support very large user populations with multiple domains consolidated on a single system.

Unique Solutions Built on Industry Standards:

With Mirapoint's support for Internet standards and open development interfaces, Mirapoint systems integrate seamlessly with legacy infrastructure, and third-party technologies such as Microsoft® Exchange. Mirapoint also offers an Extensible Markup Language (XML) interface for customers with unique custom development or integration needs.

Flexible Client Access: Mirapoint's open, standards-based approach allows a wide variety of wireline and wireless clients to access Mirapoint messaging services. POP, IMAP, and Outlook™ synchronization support allows access from common desktop PC clients. Wireless and web clients that support Hypertext Markup Language (HTML), Wireless Application Protocol (WAP), and i-mode can access messaging services using Mirapoint's Direct Access™ technology with no special software or gateways required.

Monetizing your Message Network: The Mirapoint architecture gives service providers a cost-effective platform that enables rapid service delivery—and a way to better differentiate their offerings, as well as to easily monetize their message network with billable services.

Mirapoint Makes Service-Delivery Simple

Where other messaging solutions are focused on part of the problem, Mirapoint is the only vendor that delivers a complete solution for the delivery of a broad range of compelling email and messaging-based services. For more information, visit www.mirapoint.com. And put the power of Mirapoint to work for you.



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